

WELCOMES WESTJET

# Planes to town



PHOTO: SPIN

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about \$228 return which is way less than driving.”  
With the new runway extension complete and the terminal renovation well under way, travellers will now have a new travel experience flying in and out of Kamloops. The excitement surrounding this new service to the region was not limited to local dignitaries as representatives from Westjet proudly announced their arrival to the city.  
“It’s just fantastic, we’re just thrilled to be coming into Kamloops,” said Ken McKenzie, vice president of operations for Westjet. “It’s great to add a destination that’s been working so hard and so long to have us come join them and it hasn’t been for a lack of trying that we haven’t been able to come sooner.”

# Farmer’s market awarded

Sun Peaks and Region Farmer’s Market has been awarded the Best Small Market from The BC150 Farmers’ Market Awards, one of three awards given to Festival’s held all over the province this summer. The award was part of the BC150 program, a provincial program promoting British Columbia being 150 years old. “It’s so exciting to see the Sun Peaks Farmers’ Market recognized by the Province through the BC150 program,” said Melanie Simmons, communications coordinator for Tourism Sun Peaks. “The program was designed to celebrate the past and future of Farmer’s Markets, and the Sun Peaks Market has really grown into an integral part of the Sun Peaks community.” Through the BC Association of Farmers’ Markets, Tourism Sun Peaks held a BC150 Festival Celebration during the 2008 summer on the BC Day Long Weekend. “After such a successful Festival Celebration last August, we’re keen to develop that weekend into an annual festival that celebrates Farmers’ Markets and local, sustainable agriculture.” The awards were allocated based on the Festival’s ability to increase; market profile, profile of the BC150 logo, community involvement, number of customers, vendors, and new

products, and create awareness and excitement among vendors. Of the three categories, Tourism Sun Peaks won the Small Market category for 1 to 19 vendors. Their prize included a complimentary 2009 full BCAFM membership, and a Caravan Market canopy which will be used for future Farmer’s Markets held at the resort. “The canopy will be a wonderful addition to the weekly Farmers’ Markets this coming summer. It’s important that vendors are able to keep their products sheltered from the elements, so the tent will greatly assist with that,” said Simmons.



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